

AI DISCOVERY SPRINT

The first AI project decides whether there is a second.

Two weeks. Fixed price. One decision.



THE PATTERN

Most first AI projects fail the same way.

Too ambitious to ship. Too vague to measure. If it drags for a quarter and ends in a demo, the topic goes quiet for a year.

THE QUESTION

Not the most ambitious thing you could do with AI.

The smallest thing someone would notice — with a number already attached.

WHAT IT IS

Two weeks with the engineers who would build it.

Inside your product, your data and your permissions. Not a slide deck.



WHAT YOU LEAVE WITH

Four things, all written down.

An opportunity map of your product and operations

The two or three use cases worth building first, each with the number it should move

What your data can support today, and what it can't yet

A pilot scoped to ship — with us or without us

WHO RUNS IT

The engineers who
scope your work are the
engineers who ship it.

Senior people from the first call to production. No handoff
to a team assembled after the contract.

PROOF · AMGEN

A voice assistant for a field sales team.

Reps needed their data on the way to the next visit, without stopping the car. Frankie answers by voice, inside the tools they already use.

HOW TO START

Fixed scope. Fixed price.
100% credited toward
implementation.

sophilabs.com/ai/ai-discovery · Talk to an engineer